

Definitions

Coach - to train intensively (as by instruction and demonstration)

Mentor - a trusted counselor or guide

Action Items - an issue or topic needing to be dealt with

Business Plan - a business method for achieving an end

Action Plan - Detail description of the steps, tactics, and tasks required to achieve a specific goal or solve an immediate problem

Vision -the act or power of imagination

Passion - strong liking or desire for or devotion to some activity, object, or concept

Goals - the end toward which effort is directed

Marketing Plan - is a written document that details the actions necessary to achieve a specified marketing objective(s).

Sales Plan - document that details how, when, where, and price of which total products and services sold

Operations Plan - detail the logistics for development. Methods, schedules, and responsibilities

Execution - the act or mode or result of performance

Accountability - an obligation or willingness to accept responsibility